

AN ORDINANCE

BY *Lee Morris*

AN ORDINANCE TO MODIFY THE NAME OF "HARTSFIELD ATLANTA INTERNATIONAL" AIRPORT TO INCLUDE THEREIN A REVENUE PRODUCING COMPONENT; TO PROVIDE THAT REVENUES GENERATED FROM THIS EFFORT SHALL BE DEPOSITED TO THE GENERAL FUND OF THE CITY OF ATLANTA; TO REQUEST THE PURCHASING AGENT TO SECURE THE SERVICES OF A CONSULTANT TO ASSIST THE CITY IN THIS MARKETING; TO REPEAL CONFLICTING ORDINANCES, AND FOR OTHER PURPOSES.

Section 1: It is the intent of this ordinance to cause the name of "Hartsfield Atlanta International" Airport to be modified so as to include therein, a revenue producing component.

Section 2: Section 22-81 of the Code of Ordinances of the City of Atlanta provides:

Purpose of fees and charges. It is the purpose of the city in establishing charges, fees and tolls for the use of the airport to provide for the cost of constructing, paying debt service on maintaining and operating the airport, together with the incidental navigation facilities, and maintaining the airport in a reasonably safe condition. No part of such charges, fees and tolls shall be added to the general funds of the city.

Notwithstanding said code section, since the name modification will not be for the use of the airport, the revenue generated from the name modification shall be deposited in the General Fund of the City of Atlanta.

Section 3: The purpose of this initiative is only to confer naming rights and shall not confer any management, operational, ownership or other controlling rights with respect to the airport.

RCS# 2547
1/16/01
2:40 PM

Atlanta City Council

Regular Session

MULTIPLE

99-0-1938 & 00-0-0835

FILE

YEAS: 11
NAYS: 0
ABSTENTIONS: 0
NOT VOTING: 5
EXCUSED: 0
ABSENT 0

Y McCarty	Y Dorsey	Y Moore	Y Thomas
Y Starnes	Y Woolard	Y Martin	Y Emmons
Y Bond	Y Morris	NV Maddox	Y Alexander
NV Winslow	NV Muller	NV Boazman	NV Pitts

MULTIPLE

00-0-0835

(Do Not Write Above This Line)

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1/16/01 Filed by Roll Call Vote

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☒ PERSONAL PAPER REFER

Date Referred

6/5/00

Referred To: Finance Executive

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred to _____

Committee Transportation
Date 6-14-00
Chair _____
Action: _____
Fav, Adv, Hold (see rev. side) _____
Other: _____
Members _____
Refer To _____

Committee Transportation
Date 6-14-01
Chair Roll Call
Action: _____
Fav, Adv, Hold (see rev. side) _____
Other: _____
Members Lee Morris
Mark Thomas
William Starns
Refer To Roll Call

FINAL COUNCIL ACTION

☒ 2nd ☐ 1st & 2nd ☐ 3rd
Readings
☐ Consent ☐ V Vote ☒ RC Vote

CERTIFIED

MAYOR'S ACTION

Section 4: The name modification process shall exclude companies whose products are deemed to be injurious or hazardous to the health, safety and welfare of the public, such as alcohol, tobacco, fire arms, and adult-oriented materials and products.

Section 5: The Purchasing Agent of the City of Atlanta is requested (1) to secure the services of a consultant to assist the city in this regard and (2) to solicit bids or proposals for potential companies or firms to effectuate this initiative.

Section 6: Upon the selection of a company or firm, it is the intent of the Atlanta City Council to amend Section 22-57, so as to modify the official name of the airport from "Hartsfield Atlanta International" to include the name of the successful company or firm, such that the official name will then be known as "Hartsfield-(name of successful company or firm) Atlanta International" Airport.

Section 7: That all ordinances and parts of ordinances in conflict herewith are hereby repealed.